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On a job hunt? See the tools Career and **Employment Services offer**

Music forecast Head to the Edge page to see writer Darrington Clark's music previews for 2012.

Sports to fill your schedule Get up to date on upcoming athletic events for January's final days.

Websites black out in protest



Recently, I wrote a piece on the dangers of online censorship in regard to the Stop Online Piracy Act (SOPA), a congressional proposal that has been the subject of much controversy.

The proposal, in an effort to curb online piracy and copyright violations, gives the government the ability to block IP addresses that enable users to illegally

download content. Although the bill has received marginal support from entertainment companies in Hollywood and organizations like the Entertainment Software Association and The Motion Picture Association of America, the movement has encountered staunch opposition.

Today, Wikipedia, which is one of the web's most-visited sites, is shutting down for 24 hours in protest of the provisions detailed in SOPA.

This is exactly the kind of thing we don't need.

SOPA has aggravated companies such as Google, Facebook and Yahoo, and a similar fledgling bill called "Protect IP," is adding fuel to the fire with additional proposed restrictions.

Imagine if a company like Google decided to follow Wikipedia's lead and shut down indefinitely in protest of SOPA and other similar bills. Not only would we be lost in terms of how to access information, but there would be millions of dollars in advertising that would be lost, creating a devastating effect on almost every business on the internet.

The backlash for SOPA has been so strong that even President Obama has publicly stated that he would not support

This movement to restrict the Internet and give our government the power to censor the web has to be killed, not only to protect commerce and capitalism, but to preserve the basic civil liberties to which we as citizens

Andy Rao is a sophomore in accounting and finance. Please send comments to news@kstatecollegian.com

Women's basketball falls short against Sooners

Kelly McHugh sports editor

At tipoff on Tuesday, No. 23 K-State women's basketball team stepped onto the court 4-0 in Big 12 Conference play, but at the close of the game the Oklahoma Sooners had caused the Wildcats a 65-57 loss, breaking the team's perfect conference record in Big 12

felt we looked extremely unprepared for what we saw and didn't necessarily bring the poise that OU brought to the floor, the confidence OU brought to the floor," K-State coach Deb Patterson said after the game.

While the game ended up a disappointment for K-State, senior captain Jalana Childs became the 38th player in K-State women's basketball history to reach 1,000 career points. With a two-point, second-half layup, Childs scored her 1,000th career point and joined teammate and captain, Brittany Chambers, on the milestone chart.

"It's a great honor to be put in that category along with Brittany and people in the past," Childs said about her accomplishment, "and I knew it was coming this game, but I wasn't really trying to focus on that, but it feels good that it's over with. It's just a great honor."

With Oklahoma's strong offense and key players, such as Aaryn Ellenberg who averaged 17.3 points per game going into Tuesday's game and finished the game scoring 31 points on K-State's defense, K-State knew they would have to work hard to keep up with the Sooners.

At the open of the game the K-State defense held strong and Chambers was able to come away with a steal to give the Wildcats their first possession, and with a jumper by Childs, K-State put the first points on the board then turned around with another steal and senior Tasha Dickey put up another two points

from the field. Oklahoma came back firing with an Ellenberg 3-pointer, but it was not enough to contain the K-State offense as they turned around and Childs and Dickey both put away more 2-pointers.

While K-State was able to hold a five-point lead



in the opening of the first half, the Sooners fired back

With 13 minutes left in the half the Sooners stole the lead off of a seven-point run by Oklahoma's

Ellenberg.
And at the 10-minute mark, things began to crumble for the Wildcats, who now trailed Oklahoma by 10. Ellenberg ended up 7-8 from the field, then buried the K-State defense as she went a perfect 5-5 behind the arc in 3-pointers at the close of the half.

"Our perimeter decisions tonight were just not good, and Ellenberg had a great feel for if we were going to over-penetrate coach Patterson said. "I think obviously we've got to be better prepared because our decisions just seemed to be so out of character, and Ellenberg was reading any opportunity for a show and a steal; any over penetration she was going to have a hand

in on it." The Sooner's 10-point lead did dwindle down to a three-point lead, but the Wildcats were unable to catch up and closed the half trailing by eight at

During the second half the Wildcats were able to feed off of a series of mistakes made by the Sooner offense and with 15 minutes remaining and were Lauren Gocken | Collegian

ABOVE: Tasha Dickey, senior guard, plays defense against Oklahoma guard, Whitney Hand, in Bramlage Coliseum.

RIGHT: Mariah White. junior guard, dribbles down the court during the Oklahoma game yesterday.

able to bring the score to a tie at 36-36.

Then, at the 13-minute mark, K-State regained the lead they had not seen since the opening minutes. This would be one of five lead changes in the game. However, as Oklahoma's Ellenberg capitalized on stealing the ball, and con-tinued to sink almost every shot, Oklahoma held the advantage among the changes in lead.

The final five minutes continued to be a challenge for K-State, while they brought the gap in score to only two points closer to Oklahoma's, they were unable to finish the game on their usual conference play note, and K-State went away with their first home-court loss of the

season. K-State will face No. Baylor on Saturday in Waco, Texas. Baylor is one of only two teams nation-



ally who remains undefeated and with strong players such as Brittney Griner, it will be a challenge for the Wildcats.

"We have to come in focused to practice, know what we have ahead of us, every game is going to be a tough game, you can't

think anything's going to be handed to you," Childs said about the Wildcat's upcoming game. "Nothing's easy in the Big 12, so we have to stay focused in our preparation the next three days and game day, and practices after that, so it's all in our focus."

Prices of everyday items may increase

Andy Rao news editor

With the economic recession in full swing, the United States has been feeling the impact of factors such as unemployment, inflation and a sluggish market. Students and professionals alike look to be smarter with financial deci-

According to CNN Money, rising prices in 2012 will affect six everyday items in particular: airfare, meat/fish, coffee, gas, mail and clothing. "The United States can

expect an increase in prices in 2012, and there are a lot of factors that you can look at when trying to find out why," said Daniel Kuester, director of undergraduate studies in economics. "Pricing can be very volatile due to external situations. Take a look at the unrest in Iran or the Middle East in general; there's a lot of uncertainty that can cause fluctuation.

Kuester said rising prices can also be attributed to the increasing world demand and



Evert Nelson | Collegian

Although gas prices continue to rise, people still manage to fill up at Kwik Shop on Anderson Avenue despite the current state of the economy.

overall natural inflation in the economy, a trend that can be both good and bad.

"The world economy is expanding, which can be a good thing and a bad thing," Kuester said. "More and more countries are developing and

increasing their standard of living and therefore produce a larger demand for the goods and services that we take for granted in the United States."

As national markets experience increasing prices for these six items, K-State students will

likely feel the effects. "Éveryday things are a lot harder to find bargains for because I have no choice but to buy things like milk, bread, and meat to have a decent

PRICES | pg. 5

Mentors aid students

College students often look for tools to help them succeed in classes, careers and activities. A resource that students often turn to for help and motivation are student mentors.

"Mentors gave me resources and always helped me to keep track of my academics and extracurricular activities."

senior in criminology and international studies

K-State specifically offers several student mentor programs, and the students who participate in them feel the benefits of the partnership. Both mentors and mentees find the practical advantages of student mentorship involvement.

"I have had and do have a lot of mentors," said Ariel Anib, senior in criminology and international studies. "They all helped me a lot. The faculty I've met at K-State have always been willing to get to know me and care about my success."

The K-State mentoring pro-

grams available include major specific faculty mentors, the Developing Scholars Program, and the K-State First program. Becoming a mentee is a decision that can change a student's collegiate career for the better. Anib has been recognized for

excellence in several programs, including the Developing Scholars Program, and is a recipient of the Commerce Bank award for Enhancing Multiculturalism. Anib credits much of her success to her mentors.

'Mentors gave me resources and always helped me to keep track of my academics and extracurricular activities. They continued to check up on me and make sure I was keeping track of my goals," Anib said.

A 2005 study conducted by Canadian professors Annie Bernier, Simon Larose and Nathalie

MENTORS | pg. 3





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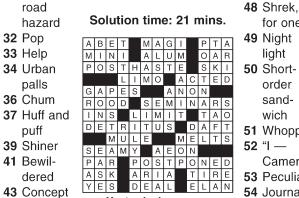
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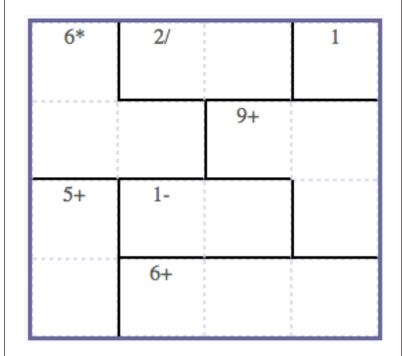
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KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



1-18 **CRYPTOQUIP**

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LETTERS TO THE EDITOR

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CORRECTIONS

If you see something that should be corrected or clarified, please call $% \left\{ \left(1\right) \right\} =\left\{ \left(1\right)$ our managing editor Kelsey Castanon at 785-532-6556, or email her at news@kstatecollegian.com

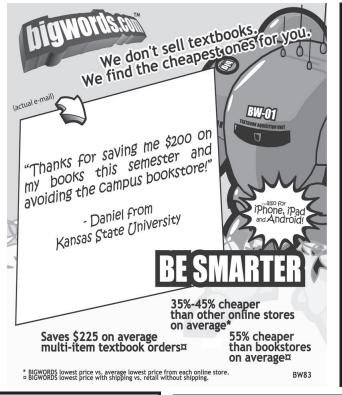


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53





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LETTER TO THE EDITOR

Students must know risk areas to stay safe

To the editor:

A really good self-defense item is a sound alarm. This little item, the size of a tiny cell phone, emits an ear-piercing alarm when its cord is pulled. A sound alarm cannot be used by an attacker against the intended crime victim. You can buy them online or at Varneys. Mace or pepper spray on the other hand, are frequently taken away and used by the attacker, according to FBI statistics.

However, how many K-State students take their Mace with them into an acquaintance's room when getting ready to lie on the bed and watch a movie? How many have their pepper spray or sound alarm in their hand when they are passing out on a couch at a party?

The fact is, college women and men are far more likely to be assaulted by someone they know, in a place like an apartment, and especially if they have had alcohol (makes you more vulnerable) than by a person who can be chased off with a stream of habenero juice.

So, tackle the risk areas where you can make a difference. Keep your friends and your head about you, don't trust everyone, and step in when you see someone acting like a (criminal) jerk. Look out for each other.

> **Mary Todd** K-State Advocate for Victims of Violence

City commissioners discuss new sewer expansion project

Jakki Thompson assistant news editor

At the Manhattan City Commission work session, commissioners discussed the Multi-Family Redevelopment Overlay (M-FRO) Central Basin sanitary sewer modeling and capacity findings. The reports found that there are three places that are being served over their capacity of holding the wet and dry debris

The alleyway between Moro Street and Laramie Street has an 18-inch pipeline that runs onto Bluemont Avenue that is currently being overused. The commissioners discussed changing this pipeline to a different length that will reroute the waste to a larger

On 14th Street, there is an 8-inch pipeline that comes down to Laramie Street. The proposed plan is to construct a divergent sewer that redirects the current sewer to a different manhole. This will also cease the monthly need to conduct a sewer flushing. Originally, this idea was proposed when the city was discussing capital improvements, and was brought back and incorporated into this project.

When the intersection of 17th Street and Anderson Street was reconstructed, there was an 8-inch divergent plate that was installed, even though this plate actually needed to be larger.

The commissioners questioned what would happen with the sanitary sewer plan with the expansion of the campus in the future. The way the sewage from K-State runs should not cause any issues with expansion.

Since the campus has its own sanitary sewer model, the commission is considering working with K-State on when the university starts expanding.

More details released about recent shooting

news editor

More information about the shooting at North Manhattan and Flint Hills Place was released yesterday.

Marcus Cooper, 51, of 2941 Vinewood Place was shot in the right arm on Jan. 15 while returning home from church. Cooper was giving 26-year-old Tyrell Brown, of the 1400 block of Flint Hills Place, a ride home, which was their usual routine.

Earlier that day, when Cooper and Brown were at church, Brown began acting in a strange manner, and was asked to leave.

After the service, Cooper found Brown sitting in his (Cooper's) vehicle. Cooper asked Clayton Burgess, another member of the church, to ride with him and Brown because he did not feel comfortable with riding with Brown alone.

As the three men neared residence, Brown's Brown reached into a bag that he had been carrying and pulled out a handgun, after which a struggle ensued. During the struggle, Cooper was shot, and the bullet traveled through his right arm and was lodged in his torso.

Cooper and Burgess were able to disarm Brown and call the police, while Brown remained in the car.

Brown was arrested on two counts of attempted second-degree murder. His bond was set at \$250,000 dollars.

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Career and Employment Services provides students with academic, career resources

Elizabeth Hughes

Career and Employment Services (CES) helps thousands of K-Staters obtain employment every semester. For many, the spring semester at K-State is all about the job hunt. Seniors searching for a career upon graduation, juniors striving for internships, and sophomores and freshmen looking for full or parttime summer jobs often turn to CES for guidance.

CES provides career advising, training, networking and resources to the K-State community in order to help them secure employment and develop the necessary skills for a successful future.

"Our goal is to help students get employed," said Joy Hill, assistant director for the College of Business Administration. "It can be anything from getting a freshman a part-time job, to a senior graduating in May looking for a full-time position. We also help students get ready for graduate school, critique resumes, prepare for interviews and get internships."

CES organizes several networking events throughout the academic year, including many career fairs held at the K-State Student Union. In addition to working with students, CES strives to bring employers to campus to connect with students and potentially hire K-Staters.

"We know that employers are more likely to hire someone who they have a network connection with, rather than someone simply sending a resume through a random job site," Hill said. "Students are better served meeting employers and building a connection by attending career fairs, an in-class presentation or a face-to-face Friday. It's all about personal network-

ing."

Not only does CES work with undergraduate and graduate students, they also help alumni who are one year out of college, the K-State community, faculty and administration, and even spouses of K-Staters.

Last fall, CES had over 6,000 available jobs listed on their website. Hill said it is in the students' best interest to be as connected to the career center as possible due to the direct correlation between how much a student is connected to a career center and the quality and amount of job offers they receive. The more students utilize the career center's resources throughout their college career, the easier and more rewarding his or her job search will be.

"We know that employers are more likely to hire someone who they have a network connection with"

assistant director for the **College of Business**

One K-State student is relying on CES for more information on employment out-

"I'm looking forward to working with CES because I've been trying to find a job outside of Kansas, which is very difficult unless you have connections," said Hannah Manry, senior in mathematics and statistics. "It's also hard to get a good feel for companies online, so I'm hoping they can help me make that personal connection, provide contacts and find me places that are looking to hire or take interns this

Hill said there is an assistant director for each college who works with students to not only find employment opportunities, but also help build strong resumes and direct students toward campus activities that would be beneficial for his or her career goals.

"I visited Career and Employment Services right when I came to K-State as a freshman," said Madeline Sanders, sophomore in food science and industry. "I had a resume from high school, but those aren't always the best, so my adviser suggested I go to CES and have it reviewed. They helped me make it more pro-fessional and more effective."

CES is dedicated to finding jobs for students, and helping them prepare for the future. Hill noted that each member of the CES faculty is working to assist students with plans post graduation.

"The people who work here, and I don't say this lightly, are really some of the greatest people on this campus," Hill said. "They're hardworking people who care a ton about students, and literally just work all day long dedicated to helping students find jobs. Why wouldn't you use that resource?"

MENTORS | K-State programs offer resources

Continued from page 1

Soucy who teach science, education and psychology respectively, reported that the friendliness, informality and openness within the relationship of a student and mentor can have a large positive effect on student success. The study also reported the relationship between student and mentor can be almost as important as student and teacher.

Anita Cortez, administrative director of the Developing Scholars Program at K-State, credits student success to this mentor relationship and hands on learning.

"The number one thing they get out of the program is one on one relationships with faculty mentors in their field of study," Cortez said. They work closely together to answer questions and solve problems, and through their work the student is being mentored and learning from

Mentoring can certainly be of assistance to students, but students have the option of being a mentee or a mentor. Eric Moy, graduate student in college student personnel, mentors first year students as a part of the K-State First Guide to Personal Success program. "I've only been involved in

the program as a mentor for a semester now, but the Guide to Personal Success program has all kinds of mentors," Moy said. "There are graduate students, professors, people to help students get more involved and comfortable on

Programs like K-State First's Guide to Personal Success are designed to allow students to gather resources useful to their future. Mentoring in GPS creates connections that students can use to get questions answered and to become more familiar with the resources on campus. College mentoring is available to all students, but

can be especially helpful for freshman.

"For incoming freshman, residence hall mentoring programs are really strong," Anib said. "I remember when they had me write down all of my goals on a piece of paper, and when I looked at that paper one year later, I had hit every one of those goals." Students most often choose

to be mentored fairly sooner than later, as was the case with Anib in her freshman year. Student mentoring is used as an instrument to help students not only in their undergraduate degree, but in the future.

"The Developing Scholars Program offers a fine opportunity to hone a student's skills and expertise, from their first semester at school," Cortez said. "Students can continue to hone and polish their skills so by the time they are ready to move on to their next step, whether it be a graduate program or a field of study, they have been prepared."

Being a mentor, especially a student mentor, does not come without its fair share of challenges, usually brought on by students who are not necessarily seeking the help that mentoring can provide.

"The biggest challenge for

someone like me is making sure I'm helping the most that I can," Moy said. "That becomes difficult when I have a student who won't meet me halfway and put 100 percent into their experience. If they don't do that, there isn't much that I can do."

Even with students who are not truly reaping the benefits of one on one mentoring, the help a student needs at K-State is always there, as long as they reach out to find it.

"At K-State, you're automatically going to have people help you," Anib said. "But if you seek it out, it's twice as easy for you to find help. Almost everyone at K-State has been mentored at some point, so when you find it, please be willing to give back."

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Bike polo offers nontraditional fun, welcomes newcomers

Nikita Grover staff writer

In the last few years, a new sport has emerged in Manhattan. Bicycle polo, or bike polo, is more or less just what it sounds like: polo, but with bikes.

Bike polo may soon become an official part of K-State, according to Tommy Marietta, freshman in mechanical engineering. Marietta said he and his teammates are in fact trying to get bike polo started as a club sport.

teams compete for two 30-"I got into bike polo mostly for the absurdity I thought it would be a silly thing to do a

few times and wasn't really sure how it could last. Of course, that's not what happened."

Whether in a club setting or in informal games, Marietta said, "We always wel-come people who have never played before."

Bike polo is not that different from traditional polo, but it is played with bicycles instead of horses and smaller teams of three to six. Players use mallets, often fashioned out of ski poles and a short length of plastic tubing, to pass a street hockey ball to their teammates and ultimately through a small goal the length of a bicycle, usually marked off by traffic cones. Players are not allowed to touch the ground, a rule that dramatically increases the difficulty of the

The most important piece of equipment used in bike polo is, of course, the bike. No specific type of bike is required; however, the player is usually asked to remove any equipment that could be hazardous to other players. Although players can supply or even make their own cane and mallet, there are certain specifications that must be followed for the game. Finally, each player must wear a protective helmet. Bike polo frequently involves collisions between players, so some participants choose to use inexpensive bicycles or extra protective equipment.

According to the Hard-

court Bike Polo blog at hardcourtbikepolo.com, are two main ways to play - pick-up games and tour-

nament play. In informal pick-up games of bike polo, the players on the teams change at the conclusion of every game, so everyone gets to play in at least one game. There are no prizes, there is no set time or scoreboard the score is called out - and in both manners of playing, the first team to five points wins. Tournament bike polo games are more structured;

graduate student in mathematics

minute periods. Dany Majard and Lee Goerl, both graduate stu-dents in mathematics who have been involved with bike polo since it started in Manhattan a few years ago, explained that there are usually three players on each team. A game must include an even number of periods, with a minimum of two and a maximum of six. Usually, the tournament committee sets the number of periods for games in an event based on the number of teams entered and the time available to complete the required number of games.

Goerl said he played a few times with friends in 2009 and more and more people got involved.

"I got into bike polo mostly for the absurdity - I thought it would be a silly thing to do a few times and wasn't really sure how it could last," he said. "Of course, that's not what happened."

As his experience shows, it's simple for anyone to play, whether they have prior experience with bike polo or

Bryan Bischof, graduate student in mathematics, said the "culture of bike polo is very unique," in the sense that the culture is very welcoming, and each team member is considered



Logan M Jones | Collegian

Despite freezing temperatures, Dany Majard, graduate student in mathematics, pops a wheelie while riding onto the Kramer Complex tennis courts before a bike polo match yesterday. The mallets used in the game are constructed out of ski poles and high density pipe, but not PVC, which breaks too easily.

important within the bike polo community. Novice players often have difficulty just making contact with the ball, but bike polo veterans welcome "new blood," Goerl

Marietta and Bischof emphasized that anyone is welcome to join and participate, as the team does try to meet several times a week. With-

out an actual court to play on, they do not yet have a regular schedule, but it's easy to spot them practicing on the Kramer Complex tennis

For more information on local bike polo games, visit the Dirtv Apple Bike Polo group on Facebook.

New graphic novel reflects new kind of Batman

"Batman: The Black Mirror" ★★★★ Book review by Tyler Brown

When many think of the popular superhero Batman, they believe it has been and always will be Bruce Wayne under the cape and cowl; however, writer Scott Snyder, along with artists Jock and Francesco Francavilla, decided to focus on a different dark knight in their run on "Detective Comics," which is now collected into the volume "Batman: The Black Mirror."

In the past couple of years, there was a time when Bruce Wayne was thought to be dead. During this time, the original Robin, Dick Grayson, decided to take up the mantle of Batman to protect Gotham City in Bruce's stead. "Batman: The Black Mirror" is made up of four main stories by Snyder and the two artists.

The first story, entitled "The Black Mirror," focuses on Batman's hunt for an underground auction called 'Mirror House' that specializes in items once owned by Gotham's most notorious villains; once he finds a way to infiltrate it, Dick finds out that he may be in over his head with his new caped

responsibility. The second story, "Skeleton Cases" and the one-part "Lost Boys," chooses to change up the focus and instead, has readers follow commissioner Jim Gordon, a past case that haunts him, and the return of his son, James Jr., who has been missing and is suspected of being mentally

unstable. "Hungry City," the third story, centers around the mystery of a dead orca whale being found in the lobby of a Gotham City bank, a missing assistant and the possible implication of the bank's boss. Finally, the last batch of stories focus on the increasing tension between the cast of the series and

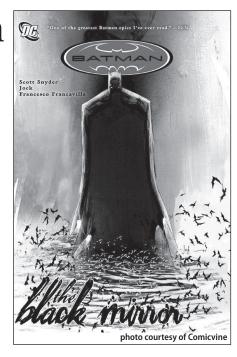
James Jr. Eventually, James' possible plot is discovered and it's more horrifying than anyone, even I as a reader, could have thought.

Snyder's writing contains many psychological elements and reveals usually found in film, but are more than welcome on the printed comics page. One example are the tension-filled moments with James Jr. that leave readers wondering, "Did he or didn't he?" On the art side of things, Jock's angular, shadow-filled illustrations fit well with Batman's dark, edgy world. Francavilla adds his odd, yet fitting, color choices that create unsettling atmospheres in what is arguably

one of comics' most unsettling cities. Supplementary material in the back of the book helps to show the process of things and showcases page progressions by the artists and some of Snyder's

Although this collected volume contains separate stories, it all flows into one cohesive crime narrative. Whether you are a casual fan of the caped crusader or an avid reader of crime fiction, 'Batman: The Black Mirror' throws all of these parts into a story worth your time and money.

Tyler Brown is a senior in English. Please send comments to edge@ kstatecollegian.com.



Music preview 2012: Van Halen, will.i.am, more



If you were bringing in the new year with a television on, there is no doubt that you saw a performance by some of today's hottest music artists, like Nicki Minaj, J. Cole, Cee Lo Green and Drake. While Carson Daly's and Dick Clark's New Year's Eve shows have always featured music performances, this new year marks the beginning of many artists' comebacks. This year has been dubbed the "year of music," for good reason, as a medley of artists are returning or debuting this year. Madonna and Brandy are coming back, Lana Del Rey and Foster The People are coming up, and Lady Gaga and The Shins are continuing their musi-



cal legacies. Among all the artists that will pop onto the scene this year, there are five albums that will be especially exciting to see appear.

"A Different Kind Of Truth" Release date: Feb. 2

It's hard to describe the changes Van Halen has gone through in just a few words. This year, the band returns with a multitude of changes, most notable of which include their signing with Interscope Records and David Lee Roth returning as the lead vocalist. "A Different Kind Of Truth" will mark the first album the band has released in 14 years, but one thing that will not change is the band's music style. The band's new single, "Tattoo," charted on Billboard Top 100 music list in eight different countries and was the No. 1 rock song in the U.S., Canada, Finland and the Netherlands. Critics have labeled the album "vintage," with more traditional and older rock influences, and a return to the earlier Van Halen sound. Whether you followed the band for the music or for the drama surrounding its members, this album will deliver good music for anyone who enjoys traditional rock sound

Paul McCartney "Kisses On The Bottom"

Release date: Feb. 7 We haven't seen work from the legendary solo artist Paul McCartney since his 2007 release, "Memory Almost Full." That album received praise and did well commercially both here and in the U.K. Paul Mc-Cartney is returning with "Kisses



On The Bottom," labeled a standard album, which features music styles that the artist typically uses. We can expect to hear "softer, more tender material" according to his representatives and reviews of the single "My Valentine." Two other noteworthy artists, Eric Clapton and Stevie Wonder, will be collaborating with McCartney on this album. Ironically, Ringo Starr, another former Beatles member, will also be releasing an album this year, so we will soon

be able to enjoy plenty of nostalgic

will.i.am

"#willpower" Release date: Feb. 14

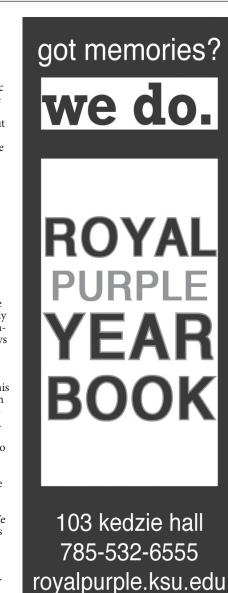
Black Eyed Peas front man and successful producer will.i.am is releasing his fourth studio album, "#willpower," this Valentine's Day. "T.H.E. (The Hardest Ever)" debuted as the album's lead single, and includes collaboration with Jennifer Lopez and Mick Jagger. The single enjoyed medium success, but was considered by many to be the best

performance at the American Music Awards. The second single from the album, "Great Times," was not as exposed or promoted as "T.H.E." but received better reviews. Will.i.am can always be counted on to provide powerfully messaged music as well as successful dance beat tracks, and "#willpower" is set to be a healthy mix of both. Other collaborations on the album we can look out for include Eva Simons and LMFAO's

John Mayer "Born and Raised" Release date: Early 2012

As much criticism as Mayer has received from media for his love life and sense of humor, he has definitely left a mark on the history of contemporary music. While he hasn't always been the most thoughtful person, his music is thought provoking and appeals to a wide audience. Fans of Mayer will be excited to learn that his new album, "Born and Raised," is an official follow-up to his previous release, "Battle Studies," which hit No. 1 on the Billboard 200 chart at it's release. This album was scheduled to release last year, but was postponed because of granulomas — large collections of immune system tissue — in Mayer's throat. Mayer underwent surgery to remove them and went back to work on the album. We should look forward to how Mayer's surgery and experiences appear in

Darrington Clark is a freshman in journalism and mass communications. Please send comments to edge@kstatecollegian.



PRICES Rising costs affect students

Continued from page 1

meal," said Alexa Sakaguchi, senior in accounting.

"When my roommates and I go grocery shopping, we split the costs so that we don't end up spending as much individually, and we actually use everything that we buy."

Sakaguchi said that her shopping habits depend on what she was shopping for, and her preferences to specific brands.

"I think the amount of money I spend at the grocery store depends on the things that I'm shopping for," Sakaguchi said. "For example, I'm really picky when it comes to bread. I have to have a certain brand or else it just doesn't taste right, but most other goods I don't have a preference so I end up buying the cheapest brands."

According to Andy Blattner, sophomore in industrial engineering, this brand preference encompasses the economic concept of price elasticity, which gauges the increase or decrease in consumer demand for individual products based off of changes in

"There are some items that we need on an everyday basis, and people are going to continue to buy no matter how expensive," Blattner said. "That means the demand isn't going to change, or will experience minimal change no matter how much the price changes."

Kuester agreed and said that

since most of the six items are inelastic goods, which means that demand remains consistent regardless of cost, consumers can expect an increase in price.

"Since these goods are inelastic, it puts producers in a favorable position," Kuester said. "A lot of us are going to have to pick up that burden and pay more at the registers, especially because they're going to be items like gas, clothing, coffee and food items that most of us need day-to-day."

Blattner said that gas and coffee are the two items that he feels effect college students the

"Out of the list of items that are expected to be costlier, I think college students will be directly affected by the changes in the coffee and gas markets," Blattner said. "Regular coffee drinkers aren't going to stop drinking coffee, and drivers will always need gas a mode of transporta-

According to Blattner, consumers will look to make up for price increases by cutting costs in areas that aren't necessarily as important to them.

You have to make up for the difference somehow, and I think it depends on the consumer's individual preferences as to what they spend their money on," Blattner said. "The average consumer will probably still buy the things that are most important to them, but will most likely cut back on other items that aren't necessary or as important."

Blattner, who is minoring in economics, said that it helps to have an understanding of the way supply and demand works, and said that knowledge would be extremely important to help students understand how to make educated choices.

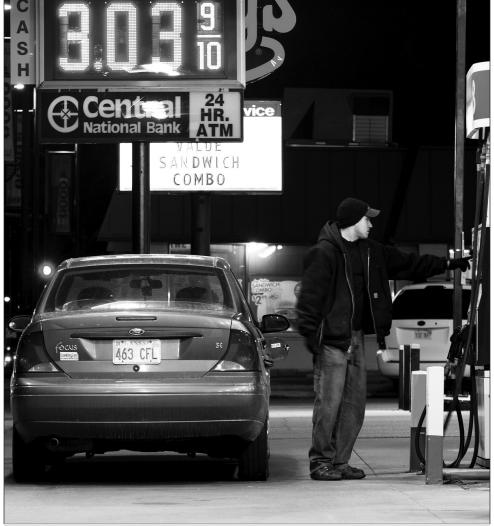
"Understanding economics can definitely help people make smart choices about how to spend money," he said. "Not only would it help students make smart choices, but it would help them understand what makes it

Sakaguchi said that certain items are luxury products, and that if given a choice, she would cut out items that are not necessary, and use the extra money to pay for essentials.
"If the price of something like

meat goes up, I probably would spend less money on things like snacks because having a real meal is more important to me," she said.

When deciding her budget, Sakaguchi said that there are two main factors that affect how she spends her money: actual costs and convenience. She said that she tries to balance the two, a feat that she said is often challenging.

"Sometimes students have to realize that budgeting isn't necessarily all about spending less money," Sakaguchi said. "It's really important to balance your budget with convenience, something that really is pretty hard especially when the semester is in full swing and students are busy."



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kansas state collegian wednesday, january 18, 2012

Men's basketball team to take on Texas | Athletic calendar

Jared Brown

After losing three of the first four Big 12 Conference games, the Wildcats look to get back into the win column tomorrow night as they prepare to take on the Texas Longhorns in Bramlage Coli-

Head coach Frank Martin put the team through a few hard practices earlier this week and even had several players running stairs last week as a punishment for lack of intensity.

K-State is coming off of two straight losses; the most recent to a seemingly inferior Oklahoma Sooners team that didn't have a conference win before beating the Wildcats 82-73 Saturday in Norman.

"Sometimes there's no answer, as a parent you raise your child and sometimes they do stuff and you go back and say 'What the heck happened here? Why did they make this decision?" Martin

said. "It's one of those things. We needed that in our life, to get our tails kicked and embarrassed."

The Wildcats (12-4, 1-3) are now tied for fourth in the Big 12 and have to make a strong push in order to get back into Big 12 title conten-

"You got to work and deal with adversity. That's going to determine who you are," said Martin. "We've dealt with a little adversity and I like the way we've reacted."

If the Wildcats hope to avoid losing their third straight game they must improve on their field goal percentage defense.

"Frank has been stressing that our field goal percentage defense is worst in the Big 12," said junior guard Rodney McGruder, who leads the Wildcats in scoring at 14.6 points per game. "That's something that we need to get better at. We need to pick our defensive intensity up."

Texas (12-5, 2-2) comes

into Wednesday night's contest winning two of its last three games and looks to avenge last year's loss to the Wildcats in Austin.

Junior guard J'Covan Brown leads the Longhorns

"Nothing good ever comes easy. That's not different in the season. It's how you handle adversity, not how you handle the parade."

Frank Martin men's basketball coach

and the Big 12 in scoring, averaging just above 19 points per game.
"If somebody gets hot, it's

hard to get them cold. We normally don't let players get hot," said sophomore guard

Will Spradling. "It's something that we can't let happen especially with J'Covan Brown. If he gets hot, he's going to be tough to stop."

Although it's still early in

conference play, K-State un-derstands that every game is important and can't be taken lightly from here on out. The Wildcats cannot afford to lose many more games if they hope to challenge at all for a Big 12 championship. K-State also must get back on the winning track if it hopes to solidify its chances for a NCAA tournament bid.

A win against the Longhorns could give the Wildcats the momentum needed heading into a part of the schedule that is fairly favorable, although Martin will let it be known that no game in the

Big 12 is ever easy.

"Nothing good ever comes easy," said Martin. "That's no different in the season. It's how you handle adversity, not how you handle the

SATURDAY, JAN. 21 Track and Field. Wildcat Invitational, 11 a.m.,

Ahearn Field House

MBB @ Oklahoma State, TV: Big 12 Network 12:30 p.m.

WBB @ Baylor, 7 p.m.

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WBB vs. Iowa State, 7 p.m. **Bramlage Coliseum**

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THURSDAY, JAN. 26

Track and Field, Bill Bergen Invitational, Ames, Iowa

SATURDAY, JAN 28

Tennis vs. Wake Forest, 9 a.m., ITA

Kickoff Weekend, Clemson, S.C.

FRIDAY, JAN. 27

EQU @ University of Tennessee-Martin, Martin, Tenn. Track and Field, Bill Bergen Invitational, Ames, Iowa

MBB vs Oklahoma. TV: Fox Sports Kansas City, 6 p.m.,

WBB @ Oklahoma State,

TV: FSN, 11:30 a.m.

EQU vs New Mexico State, Martin,

Track and Field, Bill Bergen Invitational, Ames, Iowa

Tennis vs Purdue, 1 p.m., ITA Kickoff Weekend, Clemson, S.C.

SUNDAY, JAN. 29

TUESDAY, JAN. 31

MBB @ lowa State, 8 p.m., TV: Fox Sports Kansas City

Two-minute drill

Mike Martz, the man who coordinated the St. Louis Rams when their offense was coined "the greatest show on turf," is stepping away from coaching for good after resigning from his most recent job as the Chicago Bears' offensive coordinator on Jan. 3.

After coaching in the NFL for 20 years and finishing this season with the Bears at an 8-8 record, Martz has, according to the NFL network and the Chicago Sun-Times, decided to

step away from the game.

Martz undertook Jay Cutler and the Bears' offense in 2010 with hopes of implementing his offensive mind into the team's mantra known for its defense.

The offense did not take off, however, as it ranked 24th and 30th in total offense in 2011 and 2010 respectively.

New Customers

Dwight Howard trade rumors continue to swirl as, according to sheridan-Hoops.com, Howard added the Los Angeles Clippers to the list of teams he would accept a trade to.

The teams on Howard's list of options also include the Dallas Mavericks, New Jersey Nets and Los Angeles Lakers.

SheridanHoops.com's report said it was not known whether or not Orlando Magic general manager Otis Smith had added the Clippers to that list.

Howard told Yahoo Sports on Jan. 8 that he does not anticipate being traded before the All-Star Game in Orlando on Feb.

The Magic and Howard, however, are off to a great start thus far this season. Howard is averaging 20.5 points, 15.2 rebounds and

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2.2 rebounds per game and the Magic are 9-3 after its most recent 102-93 victory over the New York Knicks.

Gunner Kiel, the second ranked quarterback and 20th ranked player overall in ESPNU's 150 for the football recruiting class of 2012, enrolled at Notre Dame yesterday after verbally committing to two other schools during his

recruiting journey.

Kiel had previously committed to the Indiana Hoosiers but eventually withdrew that commitment and chose LSU in his second decision.

After having second thoughts over his second decision, Kiel talked to Notre Dame head coach Brian Kelly according to a source who spoke with ESPN college football reporter Joe Schad.

Kiel's relationship with Kelly goes back to Kelly's prior coaching gigs where Kelly recruited Kiel's brother, Drew, to Central Michigan and brother, Dusty, to Cincinnati.

Schad's source told him Kiel changed his mind when packing for LSU this weekend and he realized how far away Baton Rouge, La. was in comparison to South Bend, Ind.

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